UX/UI Designer
Based in Bloomington, MN

Job Description:

Saint Mary's Press is looking for a full time onsite User Experience / User Interface (UX/UI) Designer with strong interests and expert capabilities in the design and development of responsive web applications. The ideal candidate will thrive in a work environment that requires strong problem-solving skills, and possess an aptitude for cross-functional team collaboration and communication. This individual excels at providing both highly analytical as well as highly creative design ideas, and then drives them from ideation to deployment. A thorough understanding of contemporary user-centered design methodologies is a must.

Specific operating responsibilities:
- Gather requirements and user data, interpret the results and translate them into simple yet intelligent solutions
- Lead collaborative ideation sessions with project team members.
- Serve as the liaison between the end users and project team members.
- Document user scenarios, storyboard, and create site maps, user-flows, wireframes and interactive prototypes.
- Write testing plans to validate the concept, navigation and features by using various testing methods, includes A/B testing, Morae software testing, task driven testing etc.
- Create web style guide, includes color palette, typography, icon font, UI elements.
- Create responsive user interface design, includes desktop version, tablet version and mobile version.
- Assist developers to test the features/deploy bugs throughout the development phase.

Knowledge and Skills:
- 3+ years as a User Experience Designer or Interaction Designer for large-scale web applications, including mobile best practices and responsive design.
- Expert knowledge of user research methods and usability validation methods.
- Bachelor's or Master's degree in web design, interactive design, graphic design, human centered design, or other equivalent design field
- Extensive experience of using one of these wireframe and prototyping tools: Sketch app, Axure, Omnigraffle.
- Strong working knowledge of HTML5, CSS3, JavaScript/JQuery and other related technologies a plus
- Extensive knowledge of Adobe Create Suite – Photoshop, Illustrator, InDesign, Fireworks – and web-associated design tools
- Collaborative working style, focus on getting the best solution for the user and/or brand
- Excellent problem-solving, oral and written communication skills
- Ability to give constructive and meaningful critiques of work
- Ability to thrive in the ever-changing, innovative, and opportunity driven world of technology
- Understanding of common software project management practices.

Please send resume with cover letter and/or COVER VIDEO to: humanresources@smp.org