

## Creating a Promotional Brochure

Your group has been assigned to create a brochure about one of the two major religious orders to emerge during the Catholic Reformation: the Jesuits or the Carmelites. Imagine that you are members of this new religious order during the Renaissance and that your job is to recruit new members. Create a three-panel (folded) brochure that promotes your religious order to your fellow Catholics during this period.

Your brochure must include the following:

- a description of the religious order
- the unique characteristics, mission, or charism of the religious order
- a brief biography of the founder of the order and other notable members
- information that someone considering religious life would want to know about the religious order
- a description of daily life in the order
- at least three illustrations to describe the order and to exemplify what the order stands for

You must use at least two sources, other than your student book, to compile the information you use in your brochure.

