



Interactive Book Designer

General responsibilities: full-time on-site design position responsible for designing and producing interactive books and accompanying digital assets; assist with video post-production, including motion graphics, and create designs for print products as needed. Requires the use of software tools such as iBooks Author, Adobe CC programs, and other technologies.

Specific operating responsibilities:

- Create design for interactive books using iBooks Author
- Create interactive assets (widgets like flashcards, quizzes, image galleries; videos; PowerPoints, etc.) that enhance the content using HTML and various other software
- Create working prototypes and templates for products
- Participate in usability testing and make refinements to design or functionality as needed
- Manage all project coordination and communication
- Produce the finished product or coordinate the production with vendors
- Ensure that the company's brand guidelines are maintained in the product design
- Upload digital products with assigned metadata, manage the approval process, and update products as needed
- Troubleshoot various customer questions related to their digital products
- Assist with video production, including but not limited to motion graphics and post-production work as needed
- Design for print products as needed

Knowledge and Skills:

- Bachelor's degree in Graphic Arts, Computer Science, or related discipline
- Proficiency in Adobe CC or higher (InDesign, Photoshop, Illustrator, Acrobat, Premiere Pro, After Effects); Microsoft Office 2013 (Word, Excel, PowerPoint); Mac and PC platforms
- Working knowledge of responsive design standards for common look and feel guidelines
- Experience with project coordination
- Knowledge of iBooks Author and HTML a plus
- Knowledge of JavaScript a plus
- Demonstrated ability to continuously learn new technologies to create dynamite interactive products for our customers
- Strong organizational and oral/written communication skills
- Ability to work in a team and to meet user needs in a cross-functional environment
- Ability to make decisions and demonstrate problem solving skills; analysis, prioritization, and risk taking
- Ability to demonstrate customer service skills; providing flexibility in handling both internal and external customer related issues

Please send resume with cover letter and/or COVER VIDEO to: humanresources@smp.org